MASL WORLD



MILLENNIUM AUTOMATION SYSTEMS LTD.

(Formerly known as Millennium Automation Private Limited)

EMPOWERED BY INNOVATION





MASL

FOREWORD

At **MASL**, we have always believed that true progress is built on a foundation of innovation, integrity, and a relentless pursuit of excellence. Since our inception in 2000, we have navigated the dynamic landscape of IT infrastructure and system integration, becoming a trusted partner in large-scale projects that drive the nation's growth. With each milestone, we've not only expanded our expertise but also deepened our commitment to delivering value-driven solutions that transform industries and uplift communities.

Today, as we stand at the cusp of a new era of digital transformation, we are more focused than ever on leveraging our capabilities to meet the evolving needs of our clients and stakeholders. From pioneering IT solutions for smart cities to enabling secure communications in defense, MASL is dedicated to shaping a connected and resilient future. This brochure captures the essence of our journey, our vision, and our unwavering commitment to excellence.

We invite you to explore the possibilities that MASL brings to the table, and we look forward to partnering with you on this shared path to a brighter future.

MESSAGE FROM CEO

As I reflect on MASL World's journey since 2000, I am filled with immense pride and optimism. From humble beginnings, we have grown into a leading force in India's technological and infrastructure transformation, driven by innovation, adaptability, and a shared vision for the future. At MASL World, we believe the future belongs to those who shape change rather than merely adapt to it.

Over two decades, our work has transcended IT infrastructure and connectivity, becoming the backbone of India's digital transformation. From building resilient networks to driving cybersecurity and enabling digital education, we have consistently bridged today's challenges with tomorrow's solutions.

Our Vision for the Future

The transition to MASL World marks more than a rebranding—it is a declaration of our elevated ambitions. With a focus on edge computing, IoT, and smart infrastructure, we are shaping the future of the digital age in India and beyond.

Our mission is to empower businesses and communities by creating sustainable, future-proof ecosystems that not only solve critical challenges but also drive positive societal impact.



Our People, Our Strength

At the heart of MASL World lies our team—a diverse group of experts committed to innovation, collaboration, and excellence. Their passion fuels our purpose: to build a connected and empowered future for all.

Looking Ahead

As we embrace this new phase, our commitment to purposeful technological advancements remains steadfast. Through strategic partnerships and alignment with Digital India, we will continue to redefine possibilities, driving global progress while contributing to India's growth. Together, let us build smarter, more connected communities and a future where innovation uplifts everyone.

Warm regards,
Varinder Singh Jawanda
Founder & CEO, MASL World

MASL WORLD

Leading with purpose and building the future



OUR VISION

Lead the way into a digitally empowered future.

- Empowering organizations to thrive in the digital era.
- Empower organizations to excel in the digital era.
- Pioneer excellence in system integration and infrastructure.



OUR MISSION

Provide businesses with tailored technology solutions.

- Deliver world-class infrastructure services to modern enterprises.
- Help clients achieve their goals with cutting-edge technology.
- Drive digital transformation with expert consulting and solutions.



OUR VALUES

Innovation, Integrity, Collaboration: Our guiding principles.

- **Innovation:** Continuously push the boundaries of creativity and technology.
- **Integrity**: Uphold honesty, transparency, and accountability in all our actions.
- **Collaboration**: Foster meaningful partnerships for collective success.

DRIVING DIGITAL TRANSFORMATION
MASL'S STRATEGIC VISION

At MASL, our vision bridges technology and purpose, delivering innovative, secure, and scalable solutions to transform India's digital landscape.

MARKET-CENTRIC GROWTH

Government Excellence: Decades of success in defense, railways, public safety, and smart cities.

Private Sector Expansion: Tailored IT and telecom solutions, balancing growth across domains.

Impact: A diversified project pipeline and resilience in fluctuating markets.

OPERATIONAL EXCELLENCE

Streamlined Delivery: Agile management for timely and cost-effective execution.

Optimized Resources: Leveraging talent and technology for maximum impact.

Impact: Superior execution, lower costs, and competitive advantages.

TECHNOLOGICAL INNOVATION

Cutting-Edge Tech: Integrating IoT, AI, and advanced communications for future-ready solutions.

In-House R&D: Customised solutions for local and global needs.

Impact: Empowering clients with efficient, forward-thinking technologies.



STRATEGIC PARTNERSHIPS

Global Alliances: Collaborations with industry leaders for best-in-class solutions.

Local Expertise: Partnerships with implementation experts to deliver seamless end-to-end services.

Impact: Strengthened capabilities and leadership in complex deployments.

CLIENT-CENTRIC SOLUTIONS

Bespoke Offerings: Custom-designed systems for unique challenges across sectors.

Comprehensive Service: From consultation to maintenance, ensuring a seamless experience.

Impact: Long-term client relationships and repeat business opportunities.

GEOGRAPHIC EXPANSION

National Reach: Focus on Tier 2 & 3 cities with growing demand for smart infrastructure.

Global Aspirations: Strategic forays into Southeast Asia, exporting expertise in urban safety and telecom.

Impact: Broader market reach and sustained growth.

CULTURE OF LEARNING AND ADAPTATION

Talent Development: Upskilling teams to align with emerging trends.

Dynamic Strategies: Adapting to policy and market changes for resilience.

Impact: A future-ready, innovative workforce driving continuous growth.

SHAPING THE FUTURE TOGETHER

MASL is at the forefront of digital transformation, combining expertise with the purpose of creating smarter, more connected communities. Partner with us to redefine what's possible and lead the way into a brighter, technology-driven future.

A LEGACY OF GROWTH AND INNOVATION

Technology Driven Years!

Founded in 2000 by Mr. Varinder Singh Jawanda, MASL World began with a bold vision: to be a driving force in shaping India's technological future. Mr. Jawanda envisioned a company that could bridge the gap in the emerging computing landscape, positioning itself as a leader in technology and infrastructure development.

With his entrepreneurial spirit and deep expertise, he established Millennium Automation and Systems Limited (MASL), which quickly became a pioneer in IT infrastructure and technology solutions.

In 2019, the company demerged its IT Infrastructure business, creating Millennium Automation Private Limited (MAPL World), allowing for more focused growth. Now, as we approach a pivotal moment in 2026 we are preparing for our transition to MASL World, a name that represents our broader ambitions and future-focused vision in IoT, Integrated Technology, Smart City, and Digital Transformation.

THE EARLY YEARS: PIONEERING THE MILLENNIUM

In 2000, MASL was founded with the mission to drive India's emerging computing era. As a manufacturer of computing devices, we quickly positioned ourselves as a key player in the tech landscape. Our early collaborations with industry giants such as **Intel** and **Microsoft**, alongside national projects for the **Ministry of Defense** and the **Department of Telecommunications,** laid a strong foundation for our growth.

By 2005, we had broadened our reach into IT services, delivering ground breaking projects such as 500 Interactive Digital Labs for schools under the Department of Education, Delhi, and implementing next-gen communication solutions for **Reliance Industries.**

2001-2005

- Successfully established and delivered 500 Interactive Digital Labs at schools at the behest of Department of Education (DoE), New Delhi.
- Delivered & Installed (PAN India) large orders from Ministry of Defense, marked Millennium foot prints in MOD.
- We became the first company to rollout DOT soft project implementation across the J&K state.
- Successfully implemented CDMA 2000 service and delivered other allied projects for Reliance Industries.

Turnover: 44 Cr.
Employees: 40

2006-2010

- Successfully executed Voice and Data, Wide Area Network for Premier Central Para-Military Force along Bangladesh & Pakistan borders and setup the backbone network linking the border outposts and other important formations to headquarters at 250 Locations.
- Successfully executed Voice and Data Wide Area Network. for Sashastra Seema Bal (SSB) along Bangladesh, Nepal, Bhutan borders and setup the backbone network linking border outposts and other important formations to headquarters.

Turnover: 128 Cr.
Employees: 60



A DECADE OF INNOVATION 2011 TO 2020

Between 2011 and 2020, MASL experienced significant growth, becoming a top provider of cybersecurity, network management, and system integration solutions. Key projects included the Govt. of Delhi's Transport Infrastructure, smart class initiatives, and work for the Ministry of Defense.

Notable achievements during this period also include setting up a 160 Km OFC-based Network for the Indian Air Force across 29 locations, delivering high-end power backup solutions, and supplying and maintaining a Data Wall-based Command Control Center. With a portfolio of classified projects for the Ministry of Defense and contributions to PSUs and BFSI sectors, MASL forged strong ties with Fortune 500 companies, enabling sustained growth through competitive bidding across all sectors.

2011-2015

- Executed SITC projects of High-End Security Solution as Sl partner of BEL for Prime Minister Office.
- Successfully setup approx. 160 Km OFC based Network for Indian Air Force WAN at 29 locations between West Bengal and Karnataka.
- High-end Power backup project for Indian Air Force.
- Executed Classified projects under MOD.
- Projects executed for PSUs. BFSI.
- Supply, I&C, testing and maintenance of Data Wall based Command Control Center with Indian Air Force (IAF).

Turnover: 150 Cr.
Employees: 100



2016-2020

- Implemented and operationalized VC System across 150 Locations for Govt. of Maharashtra, 26 locations PAN India for Govt. of Karnataka and GAIL.
- Setting up Video Conferencing infra between District Court & Jails across 29 Districts of Jharkhand including switching, OFC & integration with Jharnet, NKN.
- Setting up of Infra & PAC's PAN India at 342 Army locations - A project by BSNL GOFNMS for IT Infra.
- Supply and implementation of high-end server storage at DRDO, New Delhi.
- Establishment of Interactive Digital Labs at 1000 Schools across Karnataka for Govt. of Karnataka.
- Design, Supply, Installation, & Commissioning of the complete system for 5500 Buses including 16500 IP based cameras, Video management system over mobile network, and setting up of Command and Control Centre, Viewing Centre, Data Center, Disaster Recovery with Govt. Of India (GOI).
- Supply of structure cable and CAT 6 outdoor cables & components for Army IP-MPLS Project.
- Supply, I&C training, warranty support of UPS 175 KVA Infra & other items at 10 Indian Air Force (IAF) sites.
- SITC, O&M of PC Workstations in Railway Stations for RailTel on behalf of Indian Railways.
- Setting up of 1000 Smart classes in Jharkhand.
- Supply and I & C of Servers for NIC- Hyderabad.
- SITC of Blade Server, Blade Chassis, SAN storage and Other IT Infra element for Geo Spatial Services for its Geo-Portal Infrastructure at National Spatial Data Infrastructure, Dept. of Science & Technology, New Delhi.

Turnover: 180 Cr.
Employees: 160

RECENT MILESTONES: 2021 AND BEYOND

Since 2020, we have focused on delivering tailored technology infrastructure solutions across multiple sectors, including **Education, Railways, Judiciary,** and **Defense.** Our partnerships with key OEMs such as **Samsung, Dell, CP Plus,** and **L&T** have cemented our reputation as a leader capable of handling large, complex projects with precision and efficiency.

- Setting up of Integrated Tele-Presence Command Control Center including Networking, AV, Display, Electrical, furniture with warranty support for Indian Army IP-MPLS Project.
- Supply of Solar UPS Solution with Batteries. Solar Panels and Accessories for Gram Panchayat locations for Telangana Fiber Project.
- Supply of METRO ETHERNET RING (828 no.), Switches UPS, GPON Type 2 & 3 for Army IP-IMPLS Project.
- Supply of UTM Manager & UTM (Multi location) for IAF Project.
- Supply of Goods and Services Contract for Package LIMS-LLD for Power Grid Corporation (PGCIL).
- Supply, Installation, Commissioning Of City Surveillance Solutions for Delhi Police.
- Enhancement of Video Conferencing Solution for ITDA, Uttarakhand.
- Supply, I&C of Servers for BEL Bangalore.
- Part of Unified Network Management System (UNMS) Project for Indian Army.
- Part of T-Fiber Project of Tamil Nadu FibreNet Corporation (TANFINET).
- Supply and Installation of Outdoor Mobile Video conferencing across the State of Bihar.
- Indian Air Force Network AFNET enabled secure cellular mobile communication devices with associated centrally managed security solutions.
- Supply of network elements in Bangalore safe city project.
- Supply of network element in Delhi Safe City Project.
- On-premise Secure Video Tele-Conferencing solution including Hardware and software for Defense Sector.
- Supply, Installation, Testing, Commissioning and Annual Maintenance of IT hardware and related software for BSNL's Centralized Mobile Billing System and Probe based IPDR Management Solution.

Turnover: 379 Cr.
Employees: 350

2026: SCALING NEW HEIGHTS WITH MASL WORLD

In 2026, MASL World is no longer just transforming — we're leading.
Following our rebrand, we've successfully expanded into next-generation domains, including IoT, Edge Computing, Smart Infrastructure, and AIoT, at a national scale.

With sustained double-digit growth, a robust financial base, and a team of 350+ specialised engineers and tech professionals, we are now executing some of the country's most complex infrastructure and digital modernisation projects.

Our evolution into MASL World is more than a name change — it's a declaration of capability, vision, and readiness to power the next decade of India's digital backbone.

MASL: BRIDGING INDIA NATIONWIDE



GROWTH DRIVERS

SHAPING THE FUTURE OF CONNECTED INFRASTRUCTURE

At MASL World, we drive digital transformation across sectors, from smart cities to industrial automation. By integrating high-performance IT and telecom infrastructure, we empower businesses and governments with resilient, secure, and connected solutions.

KEY TECHNOLOGIES WE HARNESS



ADVANCING TOWARD THE FUTURE



Telecom Transformation: Redefining networks for the future.



Smart Cities & Infrastructure: Building connected ecosystems.



Industrial Edge & AIoT: Driving automation and efficiency.



Defense & Public Safety: Delivering secure, mission-critical solutions.



Smart Mobility: Enabling sustainable, efficient transport systems.

MASL'S GROWTH PILLARS

SCALABILITY
Future-proof solutions for evolving needs.

INNOVATION
Cutting-edge technology to meet future demands.

SECURITY
Robust systems to protect data and infrastructure.

IMPACTING SOCIETY, BUSINESS & GOVERNMENT

FOR INDUSTRY	*FOR SOCIETY*	*FOR GOVERNMENT*
Improved efficiency, scalability, and innovation.	Smarter, sustainable, and safer communities.	Secure, efficient, and future-ready systems.

A LEGACY OF GROWTH AND INNOVATION

MASL World is at the forefront of IT and telecom infrastructure, providing comprehensive solutions that empower businesses and governments to lead in the digital era. We integrate cutting-edge technology with forward-thinking infrastructure to ensure long-term success. Here's a closer look at our services:



IT Infrastructure Services

Design & Integration: Robust IT architectures, optimizing hardware, software, and efficiency.

Server Management & Virtualization: Secure, scalable, high-performance environments.

IT Migration: Seamless transition from legacy systems to modern infrastructure.

Helpdesk & Support: 24/7 support to ensure smooth IT operations.



Telecom Infrastructure Services

Network Design & Installation: Comprehensive solutions for fiber optics, microwave, and cellular networks.

Fiber Optic & Wireless Integration: High-speed, reliable connectivity across diverse geographies.

Network Management & Testing: Proactive monitoring and testing for optimal performance.



Data Center Solutions

Design & Integration: Future-proof data centers with scalable, efficient systems.

Cloud Integration: Virtualized environments optimized for hybrid cloud solutions.

Migration & Backup: Secure, reliable migration to cloud and backup solutions.

Disaster Recovery: Robust plans to minimize downtime and protect data.



Network and Security Solutions

Secure Network Design: Building secure, compliant network infrastructures.

Firewall & Intrusion Detection: Multi-layered defense mechanisms for cyber threat prevention.

Network Monitoring & Virtualization: Proactive management and flexibility with reduced hardware dependency.

IoT Connectivity: Enabling seamless device integration for smart applications.



Railway Signalling

Design & Installation: Advanced systems for safe, efficient train operations.

Signal Maintenance: Ongoing support to ensure reliable network uptime.

Electronic Signalling: Enhancing railway safety and efficiency with state-of-the-art technology.



Smart City Solutions

Utility Management: AI-driven systems to optimize energy, water, and waste management.

Traffic Management: IoT-based solutions for real-time traffic control.

Surveillance & Safety: Integrated city-wide systems for enhanced security.

Public Safety Communication: Rapid-response communication systems for city safety.

Smart Surveillance Solutions

AI-Powered Surveillance: Intelligent, pattern-recognition systems for enhanced security.

Centralized Monitoring: Real-time situational awareness for public and private safety.

Data Analytics: Turning surveillance data into actionable insights for decision-making

Smart Class Solutions

Interactive Smart Boards: Engaging and dynamic learning environments.

Digital Classroom Systems: Streamlining classroom management with digital tools.

E-Learning Platforms: Supporting remote education with integrated platforms.

Operations and Maintenance Services

Preventive & Reactive Maintenance: Proactive support and swift issue resolution.

Infrastructure Monitoring: Ensuring round-the-clock performance and reliability.

System Upgrades & Repairs: Keeping systems current and fully operational.

Revolutionising Defence

Communication Systems: Seamless ground-to-air communication for defense and mobility.

Military-Grade Secure Systems: Encrypted, reliable communication for critical sectors.

Perimeter Security: Advanced sensors and monitoring for high-security environments.

Access Control: Robust systems to protect critical infrastructure.

Wiring the Wireless Solution

Wireless Network Design: High-speed, robust wireless solutions for diverse needs.

Fiber to Wireless Integration: Seamless connection between fiber and wireless networks.

Optimization: Ensuring consistent performance in challenging environments

Unified Communication Solutions

VoIP Systems: Secure, high-quality communication for business needs.

Video Conferencing: Seamless collaboration tools for remote teams.

Integrated Platforms: Streamlining communication across multiple platforms for better collaboration.





MASL IMPACT IN KEY PROJECTS

ENHANCING CITY SURVEILLANCE FOR DELHI POLICE



Impact

MASL installed over 480 cameras with Facial Recognition Systems (FRS) and 535 Automatic License Plate Recognition (ALPR) cameras, improving crime detection, public safety, and response times. The integration with central command centers enhanced decision-making, leading to better law enforcement coordination.

SECURED NETWORK FOR BSF AND SSB



Impact

MASL built a secure WAN across 550+ locations along India's borders, ensuring seamless communication for the Border Security Force (BSF) and Sashastra Seema Bal (SSB), which strengthened national security by enabling faster response during critical operations.

TRANSFORMING EDUCATION WITH SMART CLASSROOMS



Impact

MASL installed over 1,000 smart classrooms and ICT labs in states like Jharkhand, Karnataka, and Delhi, bridging the digital divide. This initiative empowered educators and students with modern learning tools, improving education quality in underserved regions.

DATA CENTER SOLUTIONS FOR DRDO



Impact

MASL provided DRDO with advanced data center solutions, enhancing data management and operational resilience. This strengthened the organization's ability to support defense research and ensured continuous data availability for critical operations.

LAWFUL INTERCEPTION SYSTEM FOR PGCIL

Impact

MASL implemented a Lawful Interception and Monitoring System (LIMS) for PGCIL, ensuring secure and compliant communication across their network. This improved data protection and facilitated better monitoring and security of India's power infrastructure.

IT INFRASTRUCTURE MODERNIZATION FOR INDIAN BANKS



Impact

MASL upgraded IT infrastructure for UCO Bank, Canara Bank, and Union Bank of India, optimizing server performance and system integration. This modernization led to increased operational efficiency, reduced downtimes, and enhanced customer service.



GIS LAB ESTABLISHMENT FOR BSF

Impact

MASL set up GIS labs at 137 BSF units, improving geospatial analysis and strategic planning for military operations. This enhanced tactical awareness and resource allocation, directly contributing to more effective border security operations.

VC SYSTEMS IMPLEMENTATION FOR KARNATAKA AND MAHARASHTRA GOVT.



Impact

MASL deployed video conferencing solutions across 150 locations in Maharashtra and 26 in Karnataka, streamlining communication and decision-making. This solution reduced travel costs and enabled faster government responses to critical issues.



CLOUD-BASED BILLING SYSTEM FOR PSPCL

Impact

MASL implemented a cloud-based billing system for PSPCL, improving billing accuracy and operational efficiency. This solution reduced errors, sped up customer service processes, and enhanced revenue generation for the utility company.

SECURE VOICE, DATA, AND VIDEO NETWORK FOR SSB



Impact

MASL delivered a unified communication system for SSB, securing voice, data, and video communication across 70 border outposts. This improved coordination and real-time data exchange, enhancing security and operational efficiency.

LARGE-SCALE VIDEO WALL SOLUTIONS



Impact

MASL set up video walls for clients like the Indian Air Force and government agencies, improving operational efficiency. These solutions allowed command centers to manage and visualize data in real time, enhancing response capabilities during critical operations.



VIRTUAL INTERFACING FOR JHARKHAND GOVT.

Impact

MASL equipped 29 prisons and 29 courts in Jharkhand with video conferencing systems, enabling virtual trials. This reduced logistical challenges and expedited legal proceedings, improving the efficiency of the judicial system.

INDIAN ARMY COMMAND CONTROL CENTER



Impact

MASL enhanced communication for the Indian Army's Integrated Telepresence Command Center, improving coordination and operational response times. The secure systems ensured better command and control during critical defense operations.



VIDEO CONFERENCING FOR MULTIPLE CLIENTS

Impact

MASL deployed video conferencing systems for organizations like ITDA Uttarakhand and the Indian Air Force, improving internal communication. This reduced travel costs and increased operational efficiency across departments.

MOBILE CONFERENCING FOR THE CM OF BIHAR



Impact

MASL implemented mobile video conferencing systems for Bihar's Chief Minister's office, enabling swift decision-making. This solution allowed for timely governance, even when officials were in remote locations.



AIR DEFENSE SYSTEM FOR INDIAN AIR FORCE

Impact

MASL provided air defense systems with large-screen data walls and integrated devices, improving situational awareness. This enhanced the Air Force's ability to detect and respond to aerial threats, strengthening national defense capabilities.

PUBLIC TRANSPORT SURVEILLANCE FOR DTC



Impact

MASL deployed Automatic Vehicle Tracking Systems (AVTS) and CCTV for Delhi Transport Corporation's 5,500 buses. This improved fleet management, safety, and operational efficiency, ensuring a better commuting experience for passengers.



HIGH-END NETWORK SECURITY FOR PGCIL

Impact

MASL implemented robust network security solutions for PGCIL, including firewalls and access control systems. This safeguarded critical power infrastructure, preventing cyber threats and ensuring smooth power grid operations.

MODNET PROJECT FOR INDIAN AIR FORCE

Impact

MASL upgraded the Indian Air Force's network with next-generation firewalls and cloud solutions, enhancing data security. The solution improved resilience against cyber threats, ensuring the integrity and confidentiality of defense communications.

SECTORS WE HAVE INFLUENCED

At MASL, our journey is defined by innovation, collaboration, and excellence. By partnering with key industries, we address complex challenges and deploy transformative technologies to shape India's future infrastructure.



DEFENCE

Role

A trusted partner in enhancing communication and surveillance for defense forces.



Key Solutions

Unified Communication systems

Unified Communication systems for seamless voice, data, and video connectivity.

Secure wireless networks

For mission-critical operations.

Integrated telepresence

Command centers with video walls and data management systems.

Real-time data, voice, and image transfer

via the IACCS project for satellites, aircraft, and ground stations.

Impact

Strengthened national security, faster decision-making, and enhanced operational efficiency.



EDUCATION

Role

Transforming educational institutions with cutting-edge technology for interactive, secure learning environments.



Key Solutions

Smart classrooms

with AV integration for engaging education.

Video conferencing systems

enabling remote learning and collaboration.

Secure IT networks

to streamline administrative operations.

Impact

Empowered students and educators with digital tools, fostering inclusive and collaborative learning.

RAILWAYS





Role

Modernizing railway operations to improve safety and efficiency.

Key Solutions

- **Automatic signaling systems** for managing high traffic capacity.
- **Multi-section digital axle** counters and electronic interlocking systems.
- **Optical fiber cables** for reliable telecommunication.
- **Advanced video surveillance** for stations and junctions.

Impact

Enhanced passenger safety, reduced delays, and increased service reliability.



INFORMATION TECHNOLOGY

Role

Driving digital transformation for government and public sector organizations.

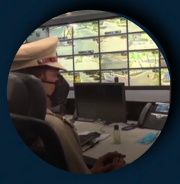
Key Solutions

- **Cloud-based** solutions and virtual storage platforms for centralized data access.
- **Advanced** cybersecurity and enterprise monitoring systems.
- **LIMS** to enhance data accuracy in public health labs.

Impact

Faster service delivery, secure operations, and improved transparency.

PUBLIC SAFETY & GOVERNANCE



Role

Empowering governments and law enforcement agencies with integrated surveillance and communication systems.

Key Solutions

- **IP-based CCTV surveillance** for Delhi Police.
- **Mobile video conferencing systems** for Beltron and state governments.
- **Secure data management and communication networks** for effective governance.

Impact

Faster emergency response, improved coordination, and better governance outcomes



TELECOM

Role

Building robust communication networks to bridge the digital divide.

Key Solutions

- **MPLS networks** for secure voice, video, and data communication.
- **Enhanced telecom infrastructure** for entities like SSB, ensuring last-mile connectivity.
- **State-wide telecom systems** in collaboration with BSNL.

Impact

Uninterrupted connectivity and secure data exchange in rural and urban areas, fostering India's digital ecosystem.



POWER AND ENERGY

Role

Advancing monitoring, control, and safety in power distribution networks.

Key Solutions

- **Remote surveillance systems** for critical power operations.
- **Real-time data transmission** for effective decision-making.
- **Video wall systems** for centralized control centers.

Impact

Reduced operational downtime, improved reliability, and enhanced consumer safety.

OUR COMPETITIVE STRENGTH

MASL's strength lies in its unique blend of expertise, innovation, and client-centric solutions. As a leader in IT, telecom, defense, and governance, we deliver transformative technology solutions across key sectors.

Driven by Distinction

- Client-Centric Solutions and Customized Service Delivery
- Robust Infrastructure and Nationwide Presence
- Commitment to Quality and Compliance
- Visionary Leadership and Skilled Workforce
- Proven Track Record in Large-Scale Projects
- Strategic Partnerships and Alliances
- Deep Domain Expertise and Industry-Specific Solutions
- Innovation Driven Approach



MASL's ability to innovate, adapt, and deliver results across sectors sets it apart. With deep domain expertise and a focus on quality, MASL continues to lead the future of **digital infrastructure in India and beyond**.

OUR ESTEEMED CLIENTELE

Reverberated and Respected

CENTRAL GOVT.

संचार मंत्रालय MINISTRY OF COMMUNICATIONS
रक्षा मंत्रालय MINISTRY OF DEFENCE
रेल मंत्रालय MINISTRY OF RAILWAYS
वित्त मंत्रालय MINISTRY OF FINANCE
गृह मंत्रालय MINISTRY OF HOME AFFAIRS
MINISTRY OF SCIENCE AND TECHNOLOGY



STATE GOVT.

Govt. of Delhi
Govt. of Karnataka
Govt. of Maharashtra
राजस्थान सरकार GOVERNMENT OF RAJASTHAN
Govt. of Rajasthan
Govt. of Jharkhand
Govt. of Punjab
बिहार सरकार
Govt. of Bihar
Govt. of Uttarakhand



PUBLIC SECTOR UNITS

BHARAT ELECTRONICS
GAIL
RAILTEL
एनटीपीसी NTPC
ECIL
BECIL बेसिल

ENTERPRISE & CORPORATES

ASHOKA Ashoka Buildcon Limited
Aptech
HITACHI Inspire the Next
HCL
TATA
Sterlite
Honeywell
airtel

OUR ALLIANCES

poly
D-Link
Red Hat
SONY
Schneider Electric
CP PLUS Intelligent Security Systems
acer
NUMERIC A Group brand legrand
FORTINET
BARCO
vmware
Honeywell
COMMSCOPE now meets next
LG
NOKIA
R&M
alhua TECHNOLOGY
RITTAL
SAMSUNG
HITACHI
Polycom
TREND MICRO
ASUS
ViewSonic See the difference

DELL
radware
hp
uji Electric
airtel
f5
Tyrone A Netweb Brand
ARISTA
CHECK POINT
Microsoft
Uniline
vehant TECHNOLOGIES
TEJAS NETWORKS
Lenovo
SOPHOS
I2V
UNIPE NETWORKS
EPSON
MICRO FOCUS
Forcepoint



OUR PEOPLE
THE DRIVING FORCE OF MASL

At MASL, our people define who we are. Their expertise, passion, and innovation propel our vision forward, enabling us to achieve excellence across industries. Comprising engineers, strategists, and project managers, our workforce thrives on collaboration and innovation.

Diverse Expertise

Experts in IT, telecom, and defense technology tackle complex challenges with precision.

Commitment to Growth

Continuous learning and upskilling ensure we stay ahead in a dynamic technological landscape.

Culture of Innovation

Every idea matters. Our open-door policy nurtures creativity, shaping impactful solutions for the future.







DIVERSITY, EQUITY, AND INCLUSION (DEI):
Building a Culture of Belonging

Innovation flourishes when diverse perspectives come together. At MASL, DEI isn't just a principle—it's how we operate every day.

Diversity in Talent

Experts in IT, Specialists in IT, telecom, and defense technology deliver innovative solutions to complex challenges., and defense technology tackle complex challenges with precision.

Equity in Opportunities

Fostering growth through mentorship and career advancement, empowering individuals of all backgrounds.

Inclusion in Action

Open dialogue, inclusive activities, and feedback loops foster belonging and empowerment.

AAROHAN (आरोहण):
Ascending Together Toward Excellence

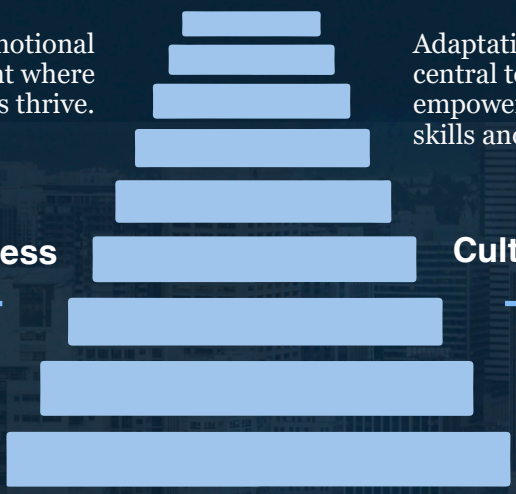
Aarohan, meaning "Ascent," represents MASL's commitment to uplifting every team member as we grow.

1 Employee Well-Being

We prioritise mental, physical, and emotional health, creating a supportive environment where employees thrive.

2 Continuous Learning

Adaptation and innovation are central to our success. Our culture empowers every individual with the skills and knowledge to excel.



3 Celebrating Success

Recognition inspires greatness. By celebrating achievements, we cultivate a culture of motivation and dedication.

4 Cultivating Leaders

Leadership opportunities at every level ensure that MASL's core values—integrity, innovation, and inclusivity—are reflected in those guiding our ascent.

RISING TOGETHER FOR A BRIGHTER TOMORROW

Aarohan is more than a philosophy—it's a promise. When our people rise, MASL rises. Through DEI and people-centric values, we create a workplace where voices are heard, potential is unlocked, and innovation thrives.

Together, we are not just building careers—we are building a legacy that empowers industries and communities, shaping the future with every step forward.

THE WAY FORWARD

Navigating Growth and Innovation



At MASL, the future is not just about adapting—it's about leading. Our strategy focuses on three key pillars: Strategic Vision, Operational Excellence, and Sustainable Growth, ensuring we remain at the forefront of technology while delivering value to clients and stakeholders.

UNITED IN PROGRESS FOR A BETTER FUTURE



Technology Innovation

Deploying next-gen solutions like IoT for Smart Cities, AIoT systems, and advanced signalling to drive digital transformation.



Brand Leadership

Establishing MASL as a thought leader through digital campaigns, industry forums, and innovative solutions in Smart Cities, IoT, and signaling systems.



Market Expansion

Exploring new geographical markets and verticals, with a focus on telecom, Smart Infrastructure, and IoT-driven urban solutions.

OPERATIONAL EXCELLENCE

Enhancing Service Quality

Advanced Tech Integration



Leveraging cutting-edge tools like Edge as a Service and AIoT to optimize processes in Smart Cities and signaling systems.

Customer Centricity



Prioritizing client needs through tailored solutions, ensuring long-term partnerships and mutual success.

Results Driven Approach



We prioritize measurable outcomes by aligning our strategies with client success, thereby ensuring the delivery of sustainable value.

SUSTAINABLE GROWTH

Long-Term Alignment



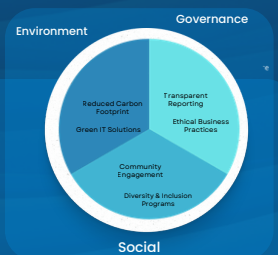
Strategic Partnerships

Strengthening alliances with global tech leaders to expand capabilities and deliver complex infrastructure projects.



Investing in People

Initiatives like Aarohan, Diversity & Inclusion programs, and skill development ensure a thriving workforce.



ESG:

DRIVING RESPONSIBLE GROWTH

Our ESG (Environmental, Social, and Governance) approach ensures sustainable progress:

Environmental	Reduced carbon footprint and Green IT solutions.
Governance	Community engagement and Diversity & Inclusion programs.
Social	Transparent reporting and ethical business practices.

KEY GROWTH DRIVERS

Revenue Growth

Targeting a 2.5x increase in revenues by FY29 through diversified solutions in Smart Cities, IoT, and advanced signaling.

Strategic Acquisitions

Accelerating technological advancements and market agility by strategically investing in edge computing and AIoT.

Sustainable Profitability

Driving lasting value by scaling IoT and smart city solutions while optimizing service delivery for sustainable growth.

EMPOWERING COMMUNITIES, TRANSFORMING LIVES

BUILDING A SHARED FUTURE

At MASL World, progress means walking alongside those in need. Our Corporate Social Responsibility (CSR) initiatives focus on healthcare, education, and community support, ensuring every step leaves a meaningful and lasting impact.





Supporting Healthcare Access

- Partnering with healthcare centres to improve medical services and save lives.
- Providing 125kVA gas generators to power hospitals and light up hope in critical moments.
- Sponsoring dialysis treatments to ease the heavy burden on struggling families.

Because access to healthcare isn't just a right—it's a lifeline for dignity and survival





Empowering Education

- Establishing free Coaching Centers that open doors of opportunity for underprivileged students.
- Creating pathways for young learners to dream big and thrive against all odds.

Because education is the foundation on which brighter futures are built, one child at a time.





Fighting Hunger and Offering Care

- We are addressing food insecurity by ensuring accessible meals for those left hungry by circumstance.
- Providing meals and shelter to families seeking comfort in government hospitals.
- Delivering every meal and shelter with the respect and care every human deserves.

Because no one should go to bed hungry.





Together, Creating Lasting Change

Guided by empathy and a shared sense of responsibility, MASL World is more than a partner—it's a catalyst for change.

By addressing immediate needs and planting seeds for sustainable growth, we are building a tomorrow defined by hope, opportunity, and shared humanity.



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